

Two FREE gifts with purchase for a limited time only!

Take your pick! Purchase \$65.00 or more and choose your free customized 5 piece gift package.*

You choose the lip colours, let our experts help you create the look that's right for you!

Your Unique Gift Package, #1

- Creamy Matte Super Satin Lip Colour (choose from Ruby Crystal, Rosewood, or Jasmine)
- Lip defining pencil Nude (goes perfectly with all 3 lipsticks)
- Raspberry Soft Colour Powder Blush
- 2 oz. Refillable #1 Colloidal Cleanser, travel size
- All included in a sharp black patent bag



A \$61.40 value



Your Unique Gift Package, #2

- Creamy Matte Super Satin Lip Colour (choose from Ruby Crystal, Rosewood, or Jasmine)
- Charcoal Eye Defining Pencil
- Length Plus Mascara in Black
- 2 oz. Refillable #1 Colloidal Cleanser, travel size
- All included in a sharp black patent bag

A \$60.65 value

* One gift per purchase. While supplies last. No color substitutions. Offer not good with any other discounts or promotions.

biozhem™ fall/winter 1998-99



©1998/1999 biozhem™ Cosmeceuticals, Inc.
Brochure design and art direction by Pacillo Designs www.pacillogdesigns.com Printing by Printek Business Solutions

biozhem™ convenience

Four convenient ways to purchase your biozhem™ skin care products:

- **Phone** call in your order toll free
- **Internet** shop at home using our web site, www.biozhem.com
- **Mail** use the convenient order form inside this catalog
- **Store** visit your local skin care center, see below for a location near you

biozhem™ skin care centers

Opening 1999

Dallas Center
5435 Belt Line
Dallas TX 75240
800 . 833 . 5225
972 . 404 . 0633

San Jose Center
447 Great Mall Dr. #518
Milpitas CA 95035
800 . 777 . 4750
408 . 942 . 7750

Phoenix Center
2047-A E. Camelback
Phoenix AZ 85016
800 . 952 . 6226
602 . 381 . 0112

San Diego Center
7510 Hazard Center Dr. #405
San Diego CA 92108
800 . 882 . 3535
619 . 297 . 3535

Main Place Mall Center
2800 N. Main St. #477
Santa Ana CA 92705
800 . 535 . 1007
714 . 547 . 9155

Oklahoma City Center
5609 N. Pennsylvania
Oklahoma City OK 73112
800 . 238 . 7711
405 . 843 . 7711

Denver Center
3000 E. 3rd Ave. #4
Denver CO 80206
800 . 851 . 2798
303 . 388 . 6884

Tulsa Center
8204 E. 71st
Tulsa OK 74133
800 . 284 . 7388
918 . 252 . 1133

Order Information

We accept Mastercard, Visa, Discover and American Express. If you would like to pay by check or money order make your check payable to biozhem skin care, fill out the order form and send to the location nearest you. We are required by law to collect local sales tax, please add the appropriate sales tax on your order form or ask your Skin Care Consultant for assistance.



Visit our web site at www.biozhem.com

biozhem™ Cosmeceuticals, Inc.

Corporate Office
32240 Paseo Adelanto, Suite A
San Juan Capistrano, CA 92675

U.S. POSTAGE
PAID
SANTA ANA, CA
PERMIT #00511
ZIP CODE 92799

biozhēm

Fall/Winter 1998-99

Skin care

New Products and great promotions.

See inside for details

Three great new biozhem™ products

Introducing
Vitasome Eye Therapy
Revitalizing Night Treatment
Triple Serum Alpha Hydroxy Acid 10%



biozhem™ introduces the **newest advancements** in skin care!

Revitalize at night,
Rejuvenated by
morning!

Revitalizing
Night Treatment
\$34.50 - 2 oz.

A luscious cream, light weight yet rich in texture, New Revitalizing Night Treatment is formulated with an effective blend of AHA's and anti-oxidants to smooth fine lines away. The combination of Ginseng, Beta Carotene, and Ginkgo are added to natural extracts to repair damaged skin, and restore the youth of your skin, all while you sleep! Wake up to a healthier more radiant you!



"I've finally found a product that gives me exactly what I need - hydration, as well as, age defying measures without any irritation to my sensitive skin."

Summer Goodman (42)

Nationally known beauty experts have confirmed the potential of vitamin enriched skin care products applied topically (as opposed to ingested) to help the skin repair itself, fight free radicals, minimize fine lines and stimulate collagen production.

You asked for it!
We listened! A **new**
"Eye-deal" Formula
for **Intense Eye
Therape'**



Vitasome
Eye Therape'
\$42.50 - .5 oz..

"After using Vitasome for only a few days I noticed a smoother and healthier look around my eyes."

Anne Young (52)

Protect and Firm the eye area with an intense eye cream. Vitasome Eye Therape' treats the cause of dryness, while leaving the eye zone supple, smooth and hydrated. Also works to supplement the skin's own elastin and collagen for a more youthful appearance and a younger feeling you!

A **New 10%**
Triple Serum Alpha
Hydroxy Acid
The **Ultimate** in
Exfoliation

10%
Triple Serum
Alpha Hydroxy Acid
\$ 39.95 - 1 oz.

The Ultimate in Exfoliation Gently loosens and breaks up dead skin cells built up on the skin's surface causing fine lines and wrinkles. Also unclogs pores and helps to diminish discoloration in the skin's texture. First time users and sensitive skin types should start with the 8% solution.

"The past
20 years skin care
has been about exfoliation".

Alpha Hydroxy Acids (AHAs) can get the skin glowing while reducing fine lines.

Exfoliation can be accomplished most effectively by using AHAs that cause the top most skin cells to slough off.

"AHAs keep skin looking plump and radiant by exfoliating dead skin while unclogging pores", according to one well known clinical instructor of dermatology at the University of San Francisco.



"biozhem™ keeps my skin looking great while helping to prevent future damage to my skin - what more can you ask for?"

Sarah Prues (28)

biozhem™ **SKIN BASICS** is a favorite for biozhem™ believers across the country. It's simple, quick, effective and the perfect combination of Science and Nature.

Skin Basics for Men

Step #1

Colloidal Cleanser
\$15.95 - 6 oz.

This water based cleanser removes surface dirt and oil and prepares the skin for the deeper cleansing of Step #2. Use this cleanser for blade shaving if you need a solution for razor burn or ingrown hair.

Step #2

Foaming Cleanser
\$17.95 - 6 oz.

A heavy foaming, anti-bacterial cleanser that leaves skin feeling clean, fresh and comfortable.

May be used for blade shaving for those not experiencing razor burn or ingrown hair.

Step #3

Natural Conditioner
\$22.45 - 6 oz.

Water based, naturally light and easily penetrating. Added vitamins provide anti-oxidant properties.

Step #4

Protective Splash
\$19.95 - 6 oz.

Splash on or mist to protect, refresh, reduce irritation and heal. Use before an electric shave to protect the beard area.

For years biozhem™ has given you the **perfect combination** of cleansing and conditioning in a quick easy routine.

The truth is, **Skin Basics** has provided it's users with a gentle and effective system for years. Complete with vitamins and **naturaleffectiveingredients**, Skin Basics intercepts oxidants before they can damage your skin creating a **healthy, great looking complexion.**



Purchase \$50.00 or more and receive a **Skin Basics Travel Kit for Women** for only \$15.95! (A \$52.00 value)

Skin Basics for Women



Step #1

Colloidal Cleanser
\$15.95 - 6 oz.

An oil-free cleansing booster to remove surface debris and makeup. Allows for a deeper cleansing action on step #2.

Step #4

Protective Toner
\$19.95 - 6 oz.

Splash on or mist, this hydrating toner normalizes and protects your skin from harmful environmental toxins while balancing the skins natural pH.

Purchase \$75.00 or more and receive a **Skin Basics Travel Kit for Women** for only \$12.95! (A \$52.00 value)

Step #2

Lathering Cleanser
\$17.95 - 6 oz.

Get the effects of a soap and water clean without the drying effect. This lathering cleanser leaves your skin clean, fresh and comfortable never dry or taut.

Step #5

Ultimate Conditioner
\$23.45 - 6 oz.

The ultimate in conditioning. Boosted with anti-oxidants yet light-weight, this conditioner will help to repair damage caused by the environment. Also works to retexturize the skin to restore a natural healthy glow.

Step #3

Natural Conditioner
\$22.45 - 6 oz.

Light-weight and vitamin enriched, this conditioner works to nourish the skin with a light easily penetrating formula.

Treat your skin to a **revitalizing, reconditioning, re-hydrating** experience each and **every day.**

biozhem™ fall/winter 1998-99 5

4 biozhem™ fall/winter 1998-99

Targeted Skin Care Solutions



Triple Serum Alpha Hydroxy Acid
8% \$38.95 10% \$39.95 - 1 oz.

Now introducing a new 10%. Gently loosens and exfoliates dead skin cells that build up on the skin's surface causing fine lines and wrinkles. Also un-clogs pores and helps to diminish discoloration in the skin's texture. First time users and sensitive skin types should start at the 8% solution.

Say **goodbye** to old skin,

Gentle Facial Buff
\$17.95 - 4oz.

Thoroughly cleans, smoothes and polishes the skin by removing dead and flaky skin giving you a healthy glow.



Citrus Lemon/Grapefruit and Lavender/Geranium Kristals
\$17.50 - 16 oz.

Essential oils of citrus lemon and grapefruit are known for their refreshing and vibrant properties. Or try a relaxing bath filled with Lavender and Geranium scent for an invigorating spa experience that will enliven your senses.



Body Basics

Eye Hydrate with Fruit Acid Complex and Vitamin K \$35.50 - 05oz.

Penetrates instantly to hydrate and smooth visible lines while its Vitamin K and fruit acid complex works to reduce puffiness and dark circles around the eye.



aging concerns and stubborn **blemishes**

Bella Coola Cleansing Treatment
\$36.95 - 4oz.

Naturally harvested and rich in minerals, this hand made clay treatment works to remove impurities while unclogging pores leaving the skin with a clean smooth feel.



See promotion, page 8!

Say **hello** to healthy, beautiful skin.

Advanced Perfecting Cream
\$29.50 - 2oz.

Silky light-weight cream stimulates the skin with an immediate hydration boost by sealing in moisture and sealing out irritants while also providing anti-oxidant conditioning to the skin.



Avocado Almond Body Lotion
\$23.95 - 16oz.

Penetrates rapidly leaving the skin free of residue. This non greasy lotion helps to soften and retexture the skin for a beautiful silky finish. Noticeable difference even for the driest of skin.

Botanical Body Gelee
\$20.50 - 16oz.

Used daily in place of soap, this gentle yet effective body cleanser has a unique blend of 17 natural botanical extracts that will leave your skin with a cool and invigorating sensation.

Oil Free Sun Protector SPF 15
\$15.95 - 4oz.

Oil-free, Paba-free, and fragrance-free. Finally a non-greasy broad spectrum Protector that helps to shield not only the suns harmful rays but also shields against, heat, cold, smoke and pollution.



Special Offer

biozhem's all time favorite Almond and Avocado Body Lotion and Botanical Body Gelee.

Regular price for both is \$44.90

Now only \$35.00
Save \$9.49

Super Hydrate Collagen Peel-off Mask
\$34.50 - 4 oz.

Like nothing you have used before. While locking in essential moisture, this special treatment helps to improve the skin's circulation and restore the skin's elasticity. Gentle enough to use daily for maximum firming and hydration.



Beta Hydroxy Blemish Fix
\$12.95 - .05 oz.

This spot treatment with Salicylic Acid and soothing botanicals reduces irritation and heals stubborn blemishes at a faster rate.

biozhem™ OIL-FREE

Finally a weapon for acne sufferers to wipe out oil, clear up breakouts and even prevent future blemishes from forming.

The biozhem™ Treatment System is your **4 Step Solution** for great looking skin!



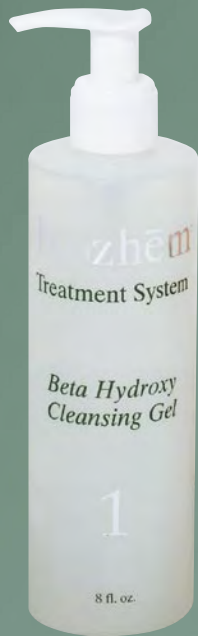
Before



After

You can't change the genetic make up of your skin. What you can do is change the overall health of your skin by effectively treating your acne. The biozhem™ Treatment System thoroughly cleanses, keeps pores clean and unclogged while minimizing, exfoliating and controlling surface oil. The system when used properly kills nagging bacteria gently without over drying or irritation. Try it for yourself and you can become a biozhem™ believer.

Face the FACTS



Step #1

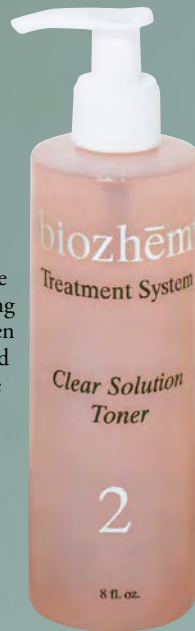
Beta Hydroxy Cleansing Gel \$22.70 - 8oz.

Gentle yet effective this gel based cleanser thoroughly cleanses the skin of dirt and bacteria that can cause clogged pores and breakouts. It's active ingredients include Salicylic and Glycolic Acids that work together to exfoliate dead cells on the skin's surface. The antiseptic and soothing effects of Tea Tree, Aloe, Sage and Lemon helps to balance the sebaceous glands.

Step #2

Clear Solution Toner \$23.50 - 8oz.

Soothing and balancing made possible in an antiseptic pH balancing toner. The Witch Hazel and Hydrogen Peroxide are added for their astringent and bacteria fighting properties, while the Allantoin, Beta Carotene and Ylang Ylang soothe, heal and control breakouts without over drying.



Step #3

Oil Control Mattonic \$21.30 - 4oz.

With every application, this specially formulated mattonic works to heal and control existing blemishes while preventing new ones from forming. Glycolic and Salicylic Acids are added to keep pores clean and minimized.



Step #4

Daily Repair Seaweed Serum \$17.50 - 4oz.

This oil-free hydrating gel instantly penetrates and normalizes the skin. The addition of Green Tea, Cucumber, Kelp, Chamomile helps to soothe and heal while providing an anti-oxidant hydrating benefit.



Exclusive First Time Offer

Bella Coola Cleansing Treatment

FREE with your purchase of \$85.00 or more. Supplies are limited, get yours today.



The **Four Step Treatment System** (four to six month supply) for men and women is \$85.00. Steps may be purchased separately.

A Good Foundation is Essential

Our three basic foundations are formulated for simple and precise blending. If you choose more than one foundation simply match the number and even though the color may look slightly different on paper due to the formula concentration, we can assure you a perfect match.



Smooth Finish Oil Free Liquid Foundation \$19.50
Fragrance-free, oil-free and non-comedogenic liquid formula.

Powder Plus Wet/Dry Foundation \$19.50
Worn wet or dry this two in one foundation allows you to choose your coverage conveniently housed in a neat portable compact with sponge applicator.

Translucent Loose Powder \$14.50
A perfect finish to any foundation or for those who prefer a very light finish.

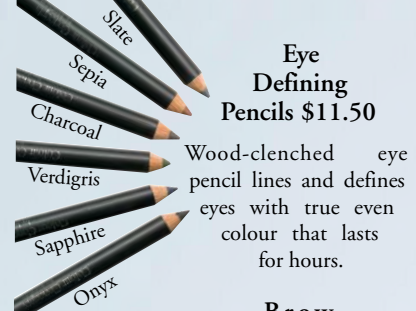
Super Coverage Stick Foundation \$22.75
Glides on smooth allowing for maximum cover.

Concealer Stick \$10.50
Hides whatever you think needs hiding. This convenient stick form allows for easy glide on application so you always use the perfect amount.



Without a Shadow of a doubt!... Your eyes are your best feature.
Powder Eye Colours \$11.00
Long lasting velvety powder glides on smooth and stays beautiful throughout the day.

Eye Defining Pencils \$11.50
Wood-clenched eye pencil lines and defines eyes with true even colour that lasts for hours.



Brow Defining Pencils \$11.50
Fills in naturally and perfects brows with staying power.



Length Plus Mascara \$12.25
Water resistant and hypo-allergenic perfect for day and night looks. Available in Sable Brown and Black.

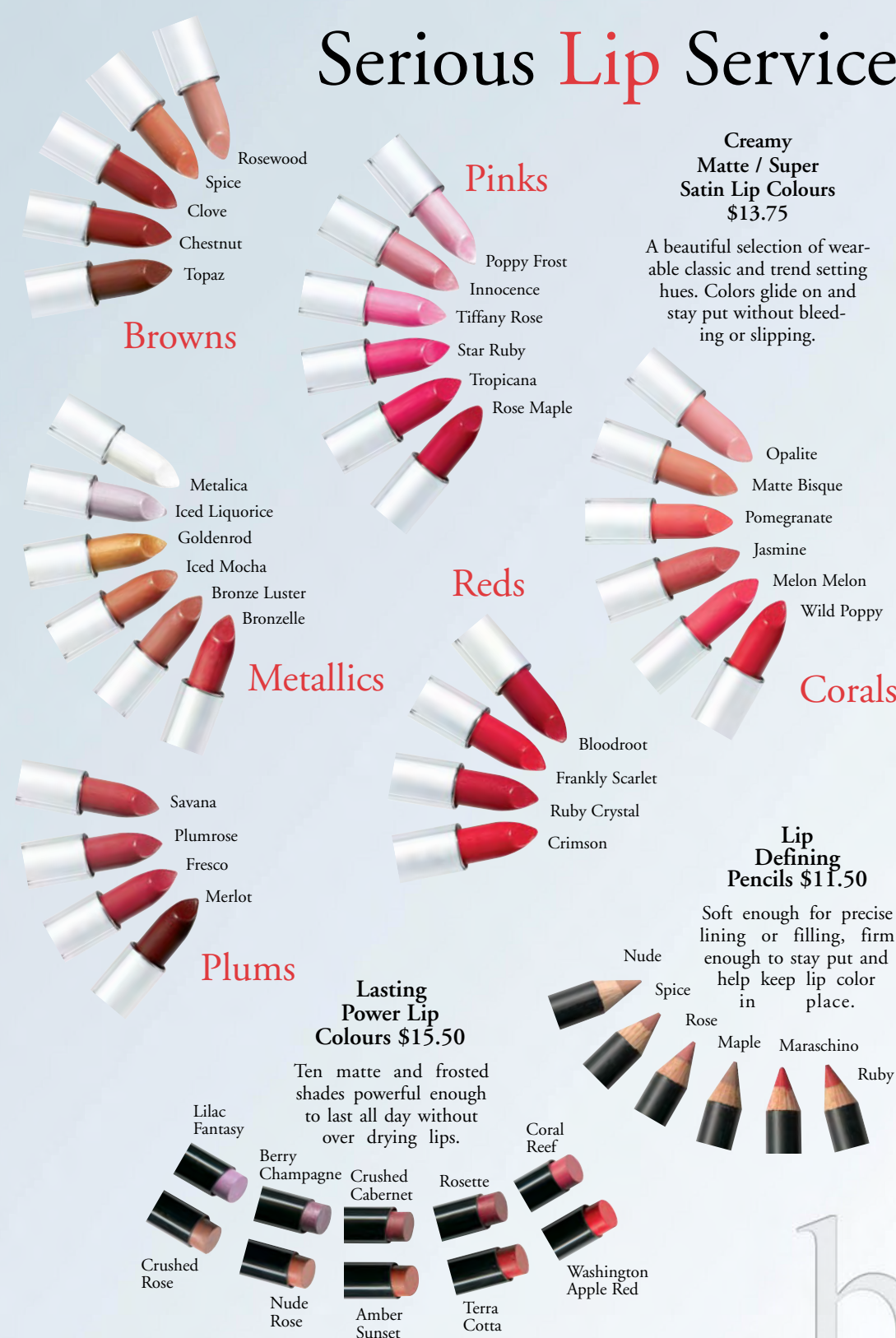


Powder Blush \$13.00
Blushing is beautiful with Soft Powder Blush. Sweeps on naturally and blends beautifully.



Serious Lip Service

Creamy Matte / Super Satin Lip Colours \$13.75
A beautiful selection of wearable classic and trend setting hues. Colors glide on and stay put without bleeding or slipping.



Pinks

Browns

Reds

Corals

Metallics

Plums

Lip Defining Pencils \$11.50
Soft enough for precise lining or filling, firm enough to stay put and help keep lip color in place.

Lasting Power Lip Colours \$15.50
Ten matte and frosted shades powerful enough to last all day without over drying lips.